Conference
On
International Management and
Global Practices

19th November, 2016

Organized by

SIES College of Management Studies (SIESCOMS)
Navi Mumbai
About the SIES and SIESCOMS

South Indian Education Society (SIES) is known as one of the oldest educational trusts in the city of Mumbai, having been established in 1932. SIES is a learning organization that adapts itself to the fast growing dynamic environment, while retaining the cultural values and ethos. SIES College of Management STUDIES (SIESCOMS) at Navi Mumbai is an outfit of SIES and is a well-established and leading B-school in Mumbai and has over the years achieved a distinct position on a Pan-India basis. It is today ranked as one of the top B-school in the country.

SIESCOMS is affiliated to University of Mumbai, approved by AICTE and is involved in teaching, training and promoting research in the fields of Management and Technology. The institution offers several flagship management courses that include Post Graduate Diploma in Management, Pharmaceutical Management, Biotech Management, and Masters in Management Studies and Executive MBA programs. The institute also offers a technology program captioned Masters of Computer Application. The institution is committed to deliver global quality in management and technical education by nurturing a learning environment which is conducive through a strong intellectual capital.

About the Conference

Conference on “International Management and Global Practices" is one of the unique initiatives of SIESCOMS. The Conference will cover various domains and sub-domains of management with global perspective through Global Deliberations and Research Oriented Presentations on various management aspects exclusively with international dimensions.

Thus, the conference will give exposure to corporate, academicians and researchers to throw light on global management aspects and get enlightened through such global talks and presentations.

Indicative Tracks

Conference calls for the research papers with EXCLUSIVELY INTERNATIONAL DIMENSION in the below mentioned areas:

- General Management
- Finance
- HR
- Marketing
- IT and Operations
- Global Business Citizenship: A model of social responsibility and ethical behavior for the 21st century
- Dealing with terrorism as a corporate issue
- Diversity management in the age of globalization
- Work-life-balance as a global issue
- Cross-national and cross-cultural differences in B2B management
- Integration and globalization in supply chain management in the age of e-business

Note: The tracks are only indicative and the authors may also submit papers on other relevant and contemporary topics exclusively with international dimension.

Guidelines for Authors

The authors are hereby invited to submit original research or concept based papers, abstracts of PhD theses and book reviews to sijm@sies.edu.in

Guidelines for submitting papers are as follows:

1. Submission Rules for Papers:
   - At the time of submission, submitted papers must not have been previously presented or scheduled for presentation. Submitted papers must not have been published or accepted for publication.
   - NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.

2. Formatting Your Paper:
   Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.
   - The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in Microsoft Word format.
   - The maximum length of the paper should be 3500 word approximately (including title page and all figures, graphs, tables, appendices, and references).
   - All research articles should have the following sections: Title page, Abstract, Key words, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Results, Conclusion, Scope for Further Research, Acknowledgement (if any) and References
   - Use Times New Roman (with double spacing) 12-point font for full text, all main and subheadings.
   - Use 1-inch (2.5 cm) margin all around, and 8.5” × 11” page setting.
   - To facilitate the blind review process, remove all author-identifying information from the full text of the paper and references.
• The title page includes title of the paper, area of the paper, author’s full address/ affiliations, telephone/fax number and email address.
• All articles should have an abstract of around 250 words.
• All references should be in American Psychological Association (APA) style. For more information on the APA format, see [http://www.apastyle.org](http://www.apastyle.org).

### Important Dates and Registration Details

**Important Dates:**
- Confirmation of Acceptance of Paper: 30th September 2016
- Last date for Registration: 31st October 2016
- Date of the Conference: 19th November 2016

**Registration Fees:**
- Corporate Executives: Rs 2500/-
- Academicians: Rs 2000/-
- Research Scholars: Rs 1500/-

### Conference Conveners
Dr. Sarita Kumari – Professor of HRM and Economics, SIESCOMS - +91 93221 57253
Dr. Kaustubh Sontakke – Associate Professor of Finance, SIESCOMS - +91 93200 10844

### Venue
SIES College of Management Studies
Sri Chandrasekarendra Saraswathi Vidyapuram,
Plot 1-E, Sector V, Nerul,
Navi Mumbai - 400706
Tel: 91-22 - 61082400
Fax: 91-22- 27708379
Website: [http://www.siescoms.edu](http://www.siescoms.edu)
SIES College of Management Studies
Registration Form

International Conference
On
Management from Global Practices

Name of the Participant: _________________________________________________________

Designation: ___________________________________________________________________

University/Organization: _________________________________________________________

Mailing Address: __________________________________________________________________

City: ______________________________        Postal Code: ____________________________

State: _____________________________         Country: _______________________________

Telephone: (O) _____________________          (M) ________________________________

Email: ________________________________________________________________________

Registration Fee* Details: (tick mark whichever is relevant)

Corporate Executives: Rs.2500 /-

Academicians: Rs. 2000/-

Research Scholars: Rs.1500/-

Cheque/D D No.:_______________ Dated: ____________ for Rs: _________ drawn on (Bank)
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Cheque / DD to be drawn in favor of “SIES College of Management Studies”, payable at
Mumbai, India. *Registration fee includes Conference Kit, Lunch & Tea.

Date: __________

Signature of the Participant: ____________________