About the Institute

SIES College of Management Studies (SIESCOMS) promoted by the South Indian Education Society (SIES), one of the oldest and value-based educational trusts in the city of Mumbai, India is acknowledged one among the premier business schools in the landscape of management education in India. Though hardly in existence since 1995, SIESCOMS has made a mark for itself and recognized among top business schools on a consistent basis. Located in a sprawling campus at Nerul, the academic hub of Navi Mumbai, the institute has one of the most befitting academic and physical ambiences. With more than 45 full-time faculty members and around 100 visiting faculty members, SIESCOMS has an intense academic climate and well-accepted management programs. Apart from general MBA programs, the institute has two vertical Post-Graduate Management Programs one on Pharmaceutical and other on Bio-tech Management. The institute also has a 18-month week-end executive MBA for working professionals. The other recent venture of the institute has been launch of 1-year program exclusively targeted at capacity building of NGOs. One of the recent initiatives of the institute has been the Doctoral Program in Management in collaboration with Bengal Engineering and Science University, Shibpur (BESUS), previously known as Bengal Engineering College, Shibpur, one of the premier institutes in existence since 1856.

The institute also has a number of academic tie-ups with several corporate and runs corporate specific short as well as long-term executive programs. Research is one of the areas of strengths of the institute. Details of the institute can be seen at the website: www.siescoms.edu

International Conference on
New Frontiers of Management
with focus on
Innovation

INTRODUCTION

Management theories and practices have undergone radical transformation over last few years. The main driver for change is globalization and consequent congruence of many concepts and practices. The other issue has been emergence of some other centres of gravity of action like India and China in addition to traditional power centres of the West particularly USA and Europe.

Free flow of information, improved and transparent systems of corporate governance in many countries, new tools and techniques of risk management, explosion of innovation in areas of technology, emergence of media and civil society as powerful social tools have added to the flavour of complexity.

But the most important development in the world during last few years has been coupling between developed and developing countries and resultant growing complexity in all commercial and financial transactions. This has created serious increase in risk in balance sheets of many corporate, both domestic as well as global. The recent global sub-prime crisis is one indicator in this direction. All these, therefore, call for a fresh and innovative approach in management principles / theories and practices so that emerging and unfrequented challenges can be faced effectively. The management paradigms should also look into challenge of inclusive growth as poverty in many countries remains one of the biggest global challenges.

The international conference on New Frontiers of Management is organized in the above backdrop to debate some of the issues related to new issues and challenges facing the new world and how the modern management theories and practices have effectively countered them. The conference thus focuses on innovation in management principles and practices.
**Aims & Objectives**

1. To discuss the emerging challenges in various domains of management (like marketing, finance, systems, human resources, corporate social responsibility, ethics, among others) and the suitability of existing theories and/or practices to face them, and

2. To bring out the innovative practices or development of new theories to effectively face these emerging challenges.

**Areas in which papers and posters are sought**

1. Business strategy
2. Finance and financial management
3. Risk management principles and practices
4. Internationalization of business
5. Product development and related strategies
6. Issues related to supply chain management
7. Process management
8. People management and all issues related thereto
9. Corporate social responsibility
10. Leadership, business ethics and corporate governance

All papers and posters must focus on **INNOVATION** in respect of a theory or practice of management by any company/organization/institution/non-governmental organization relating to one of the above issues. The innovation can be with reference to new approach/theory/methodology, process, thinking or practices. The papers should be research/experiential sharing based.

The institute will come out with an ISBN publication comprising of all accepted papers. Some select papers will be published in the national journal of the institute.

The word limit for the abstracts of the paper presentation is 300 words and for posters is 100 words. Mail your abstracts to innovation.siescoms@gmail.com

**Registration fees**

1. **For Indian delegate:**
   a. Corporate / academic: Rs 3,000/-
   b. Doctoral students: Rs 1,500/-
   c. Institute alumni: Rs 1,000/-

2. **For delegate from SAARC countries:**
   Rs 3,000/-

3. **For delegates from countries other than SAARC:** $ 125

Registration fees is payable only after final acceptance of full paper by the review committee of the institute. In case authors of the accepted papers are not in a position to come personally for the conference, the registration fees would be waived by 50 percent. The registration fee does not include lodging and boarding.

**Conference Coordinators**

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This is an initial call for papers for the conference. Further details relating to other aspects like style of writing annexure/bibliography, etc., logistic arrangements, mode of remittance, etc. will be sent to authors of the articles in due course.