National Health Care Management Conference

**Theme**  Health Care: Technology & Business Challenges

**Organized by:**

Dept. of Pharmaceutical and Biotechnology Management
SIES College of Management Studies (SIESCOMS)
Nerul, Navi Mumbai.
Date: 17th Jan 2015

Contact: Dr. Shuchi Midha, Convenor
Annual Healthcare Management Conference 2015
SIES College of Management Studies (SIESCOMS)
Sector V, Nerul, Navi Mumbai
Landline 022 27717745 Ext. 504
Mobile: 9004202967
Call for Papers

National Healthcare Management Conference 2015
“Healthcare: Technology & Business Challenges”

Conference Date: 17 January, 2015
Last Date for submission of full papers online: 17 November, 2014

About SIESCOMS

Promoted in 1995 by the South Indian Education Society (SIES), one of the oldest and premier educational trusts in Mumbai since early 1930s, SIES College of Management Studies (SIESCOMS) has today emerged as one of the leading business schools on the landscape of management education in India, located at a sprawling campus in Nerul. SIESCOMS is affiliated to University of Mumbai, approved by AICTE and is involved in teaching, training and promoting research in the fields of Management and Technology. The institution is committed to deliver global quality in management and technical education by nurturing a conducive learning environment for a better tomorrow.

About the Healthcare Management Conference

The Annual Healthcare Management Conference 2015 will address the "Healthcare-Technology and Business Challenges."

A key part of health care reform involves the use of technology to address a number of issues such as access, value, and cost. The best healthcare should be affordable and accessible to everyone. But with skyrocketing costs and ever-changing regulations, that’s easier said than done. Therefore, at SIESCOMS the Annual Healthcare Conference will provide a forum through which we aim to establish channels of communication and disseminate knowledge between policy-makers, researchers, professionals and providers working in the healthcare and related industries; and further the knowledge, research, theory and practice in the fields of management, economics and the management of technology in healthcare.

Focus Areas:

Cost & quality management
Drug Pricing
Drug licensing
Forecasting
Business finance
Marketing compliance
Medico marketing
Guidelines for Abstract/Full Paper Submission

Abstract (not exceeding 250 words) should be sent by email in the form of a word file to the conference convener at: conferencehealthcare@siescoms.edu

Abstract should include a clear indication of the purpose of research methodology, major results, implication, and key references. The author(s) should mention under which focus area of the conference the abstract is to be included. They should adhere to the following guidelines.
Sections: All research papers/Posters should have the following sections: Title page, Abstract, Keywords, Introduction, Review of Literature, Research Methodology, Data interpretation/Analysis, Results, Conclusion, Acknowledgement & References.

Length: Full paper not exceeding 3,000 words

Margin: 2.5cm. or 1 inch

Font: Microsoft Word, Times New Roman, 12 point, 1.5 Spacing

Topic Title (mentioning indicative focus area)

Author(s) details: Author(s) name(s) with affiliation and e-mail address, corresponding author’s address, telephone number, mobile number

Number of Key words: Four

References: APA style

Poster Presentation: Research work in the form of posters is invited from student delegates. The size of the poster should be 120cm x 90 cm. The poster should have all the sections as mentioned in the Guidelines for authors. Best posters will be suitably rewarded.

Publication: Selected papers shall be published in the form of conference proceedings in a book bearing an ISBN number. Further details of the conference are available on www.siescoms.edu

Important Dates:

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<tr>
<th>Submissions/Event Dates</th>
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<tr>
<td>Last date for submission of abstracts and Full Paper</td>
<td>17.11.2014</td>
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<tr>
<td>Date of intimation of acceptance of abstract/ full paper</td>
<td>06.12.2014</td>
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<td>Date of conference</td>
<td>17.01.2015</td>
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Registration Fee:

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<th>Category</th>
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<tr>
<td>Industry delegates</td>
<td>2500 INR</td>
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<tr>
<td>Academic Delegates</td>
<td>1500 INR</td>
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<tr>
<td>Student Delegates</td>
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**Note:** Kindly send the soft copy of your research paper and filled in registration form along with Cheque/DD details at conferencehealthcare@siescoms.edu. Your registration will be confirmed only after receiving the payment.

Organizing Committee:

Convener
Dr. Shuchi Midha

Co-Conveners
Dr. Chitra Ramanan
Prof. Suniel Deshpande

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Dr. Ravindra Pratap Gupta
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Contact us:

**Dr. Shuchi Midha**
Convener
Annual Healthcare Management Conference 2015
SIES College of Management Studies (SIESCOMS)
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Navi Mumbai
Landline 022 27717745 Ext. 504
Mobile: 9004202967
Registration Form
SIES College of Management Studies

National Healthcare Management Conference
17th January 2015
“Healthcare: Technology & Business Challenges”

Name of the Participant: __________________________________________________

Designation: ____________________________________________________________

University/Organization: _________________________________________________

Mailing Address: _________________________________________________________

__________________________________________________________

City: ______________ Postal Code: __________

Telephone: (O) __________ (M) ______________

Email: ________________________________________________________________

Registration Fee (tick mark whichever is relevant)

□ 1) Industry delegate- Rs.2500/-

□ 2) Academic delegate- Rs.1500/-

□ 3) Student delegate- Rs. 500/-

Paper/Poster presentation (Tick): In person ☐ In absentia ☐

Details of Cheque/ DD:

Cheque/D D No.:_____________ Dated: __________

drawn on (Bank)___________________ for Rs: _____________________________

Cheque / DD to be drawn in favor of “SIES College of Management Studies”, payable at Mumbai.

Date: ___________ Signature of the Participant: ________________