SIES College of Management Studies
(SIESCOMS)
Offers
AICTE Approved
AIMA
Post-Graduate Diploma in Information Technology Management
(PGDITM)

A two year week-end program
for Working Executives
About SIESCOMS

The SIES College of Management Studies (SIESCOMS) was established in 1995. SIESCOMS envisages providing quality management education for the nascent professionals, the dynamic future managers for 21st century. SIESCOMS’s foundation maps its roots to the rich tradition of South Indian Education Society (SIES), one of the oldest and value-based educational trusts that run a number of educational institutes in the city of Mumbai and Navi-Mumbai. SIESCOMS boasts of one of the best physical infrastructure and academic ambience befitting a modern B-school.

Ever since its inception, academic programs of the institute enjoy full support and patronage of corporate sector and other stakeholders. Today SIESCOMS holds a place of distinction among premier business schools on Pan India basis. It is the first B-school in the country to start an exclusive vertical MBA program for pharmaceutical industry. Similarly, it is one of the few B-schools to conceive a vertical program for the biotech sector.

SIESCOMS has always been striving to provide quality education and in that pursuit SIESCOMS received the ISO 9001:2008 Certification for quality management education. An important milestone on its journey of continuous quality improvement was reached when SIESCOMS was conferred upon with the prestigious Ramakrishna Bajaj National Quality (RBNQ) award for the year 2008 in the “Education” category. This is the only award developed in the country on the lines of the Malcolm-Balridge National Quality Award.
A highly committed group of qualified and experienced core group of faculty (54 in number) enjoying respect and recognition in academic community and corporate sector forms an enviable part of our academic team. Majority of them have managerial experience and continue to maintain close links with the corporate world through consulting and research. The core faculty team comprises of specialists from various domains including general management / strategy, human resources, marketing, financial management, pharmaceutical & biotechnology management among others. This core faculty team is supplemented with over 100 visiting faculty from the corporate world. Thus the students get exposure to abundant mix of academic / theoretical and applied aspects of various management theories / paradigms / practices.
About AIMA

The All India Management Association (AIMA), was created as an apex body of professional management with active support of the Government of India and Industry in 1957.

AIMA is represented on a number of policy making bodies of the Government of India and a number of National bodies / organizations. Some important ones are as under:

- All India Council for Technical Education (AICTE), which is the apex regulatory body for professional education in the country under the Ministry of Human Resource Development (HRD), Government of India.
- Council of Institute of Applied Manpower Research
- Boards of Governors, Indian Institutes of Management (Ahmedabad, Bangalore, Calcutta, Indore, Kozikode, Kashipur, Udaipur, Ranchi, Rohtak, Tiruchirapalli and Raipur)
- Bureau of Indian Standards, New Delhi
- National Productivity Council, New Delhi
- Central Direct Taxes Advisory Committee
Highlights of AIMA- PGDITM Program:

This program is a joint venture between SIESCOMS and AIMA and the quality is ensured through final examination conducted by AIMA. The program spans over 4 semesters. While the first two semesters contain general management subjects and subjects from various functional domains, the 3rd semester mainly contains the specialization subjects. The 4th semester contains integrative subjects and an integrated project.

This program is being offered in 5 specializations:

a. E-Commerce
b. Financial Systems
c. IS Audit
d. Data Analytics & Business Intelligence
e. HR Systems

Board of Studies

1. Mr. Harish Aiyer, Director, Softcell Technologies,
2. Mr Omar Maner, Director-HR, NUCSOFT,
3. Hemani, MD and CEO, Omnitechglobal,
4. Mr. Shekar Kamath, VP – IT, Aditya Birla Customer Services Pvt. Ltd.,
5. Mr. Sankar Lakshmanan, CTO, Tata Communications Payments Solutions Limited,
6. Mr. Chandrakant Deshmukh, Head- Technology Engineering and Consulting, Mastek Pvt. Ltd.
7. Mr. Ullhas Pagey, Head – Human Capital and Organisation Development, Sharekhan Ltd.,
8. Mr. Nayab Falke (alumni – 2007-2010), Assistant Manager, The Clearing Corporation of India

**Objectives:**

To provide the knowledge and competencies required for various roles in IT management career.

Develop conceptual and practical knowledge of IT applications such as Financial, Retail and Operations systems, managing change, knowledge management, project management, e-commerce and information risk management etc.

To impart practical trainings with the latest technologies used in Information Technology area.

**Eligibility Criteria:**

- Candidates with minimum 50% or more in graduation from a recognized university.

**Programme Structure:**

PGDITM has four semesters. The first, second and fourth semesters are common to all programme participants. The third semester is specialization module where one has the option to select one specialisation from 4 areas: Information Technology Systems, Financial Systems, Retail Systems and operations systems.

Semester-1

GM03 Business Statistics
GM04 Managerial Economics
GM11 Management Functions and Organization Behavior
GM12 Business Communications
FM11 Financial and Management Accounting
ITM101 Management Information Systems

Semester -2
MM01 Marketing Management
HR01 Human Resource Management
OM01 Operations Management
ITM201 Computer Networks
ITM202 Database Management System
ITM205 Decision Support Systems

Introduction to Web Technologies & Mobile Platform **

** Add on subject

Semester - 3 (Specialization*)
E-Commerce
Financial Systems
IS Audit
Data Analytics & Business Intelligence
HR Systems
Semester - 4

ITM316  IT Governance
ITM402  Data Warehousing and Mining
ITM407  E-Commerce & m-Commerce
ITM408  Enterprise Systems
ITM409  IT Strategies for Business
OM03   Project Management

*Specialization (Financial Systems)
FM03    Security Analysis & Portfolio Management
FM12    Financial Management
ITM321  IT Application in Banking
ITM323  Project Finance
ITM324  Developing Financial Portal
ITM325  Financial Engineering

*Specialization (HR Systems)
HR03    Performance Management
HR04    Training and Development
HR06    International Human Resource Management
HR08   Managerial Leadership
ITM313  Knowledge Management
ITM353  Human Resource Information Management

*Specialization (E-Commerce)
ITM104  Web Application Development
ITM317  HTML & WML
ITM318  Supply and Logistics in e-Commerce
ITM319  Internet Strategy for Business
ITM320  Quality Management in e-Commerce
ITM325  Security & ethical issues in e-Commerce

*Specialization (IS Audit)
ITM360  Auditing Information System
ITM361  Governance & Management of IT
ITM362  Information Systems Acquisition, Development & Implementation
ITM363  Protection of Information Assets
ITM364  Evaluation of Information Assets
ITM404  Information Risk Management
*Specialization (Data Analytics & Business Intelligence)

ITM370  Foundation of Business Analytics
ITM371  Applied Business Intelligence
ITM372  Predictive Modeling with Data Analysis
ITM373  Managing Big Data
ITM374  Social and Web analytics
ITM375  Industry applications of Analytics

Four semesters of six months each followed by comprehensive project work.

For further details contact: **Prof Vidya Iyer** (Mob: 9892189756)
email: [vidyai@siescoms.edu](mailto:vidyai@siescoms.edu) or at institute no 61083467

Address: **Sri Chandrasekarendra Saraswathy Vidyapuram, Sector V, Nerul, Navi Mumbai-400706**

Website: [www.siescoms.edu](http://www.siescoms.edu)