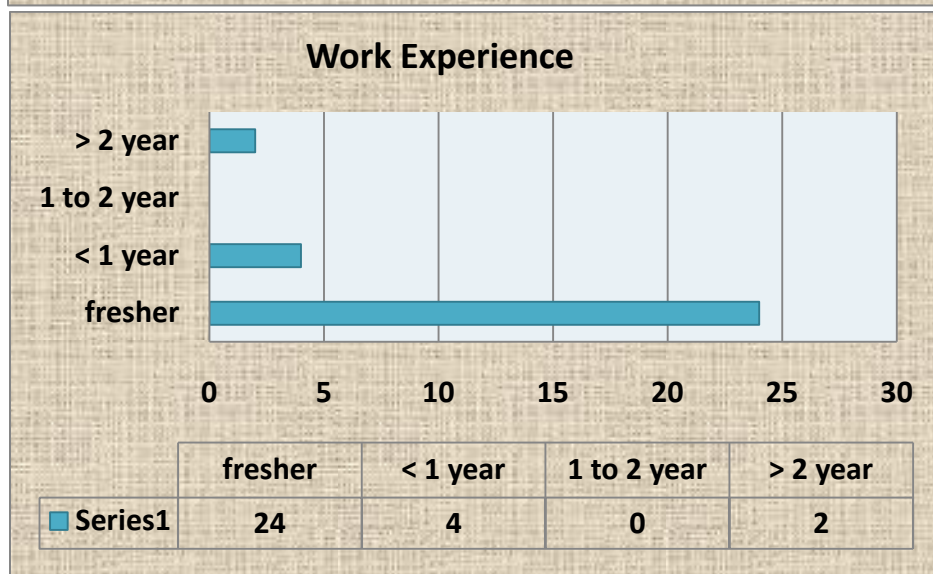
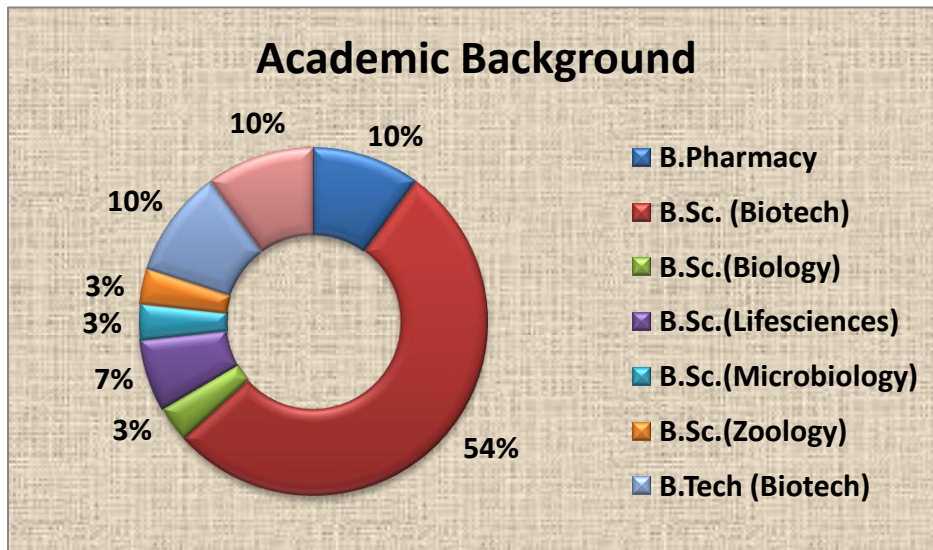


PGDM BIOTECH MANAGEMENT

BATCH 2010-12



Academic Background		Work Experience	
B.Pharmacy	3	fresher	24
B.Sc. (Biotech)	16	< 1 year	4
B.Sc.(Biology)	1	1 to 2 year	0
B.Sc.(Lifesciences)	2	> 2 year	2
B.Sc.(Microbiology)	1		30
B.Sc.(Zoology)	1		
B.Tech (Biotech)	3		
M.Tech (Biotech)	3		
	30		

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Amita Kadam

Date of Birth 29 November 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship RANBAXY LABORATORIES LTD

Project Title Opportunity assessment and entry strategy for a new anti-hypersensitive drug launch.

Work Experience Bliss GVS Pharma Public Ltd.
QC Assistant
11 months

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Anupa Hatwar

Date of Birth 05 August 1986

Academic Qualification B.Tech (Biotechnology)

Summer Internship Micro Labs

Project Title To Identify The Prescribing Differences of Atorvastatin And Rosuvastatin In Managing Dyslipidemia

Work Experience Exceed Consultancy
Trainee Officer
6 months

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Debashis Datta

Date of Birth 21 January 1986

Academic Qualification M.Tech.(Biotechnology)

Summer Internship Novartis AG

Project Title 1. To evaluate whether Molecule. An inhibition concept has been known established and accepted in the minds of the Doctor 2.Whether Molecule A is preferred and used as a second line drug post TKI failure. 3.Prescription preference of first and second line treatment in cancer indication

Work Experience Lilac Medicare Pvt Ltd
Technical Sales Officer
2 years

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Dharmesh Parmar

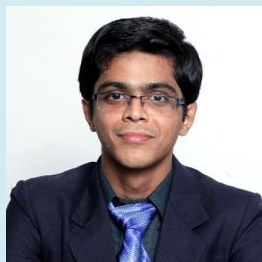
Date of Birth 24 May 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Healthcare Communications P.Ltd

Project Title Perception change of pediatricians for the product Cadbury Bourn vita little champs.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Eshwar Iyer

Date of Birth 9 April 1988

Academic Qualification B.Sc. (Zoology)

Summer Internship MERCK Serono

Project Title "Primary resource for new product inclusion in the Biotechnology Business unit of Merck Serono.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Hemalata Krishnan

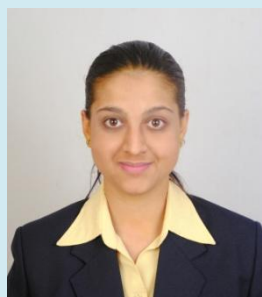
Date of Birth 12 May 1989

Academic Qualification B.Sc. (Lifesciences)

Summer Internship Novartis Pharmaceuticals

Project Title Pain Management in Gynaecology

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Janhavi Vyas

Date of Birth 22 September 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Healthcare Communications

Project Title Perception change of Pediatricians for Bournvita Li'l Champs

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Jugal Udani

Date of Birth 24 December 1987

Academic Qualification M-Tech Biotechnology (Intergrated)

Summer Internship Wockhardt (Cardiology Dept)

Project Title To gain a practical insight on the issue of Medical Non-Adherence among patients from Urban Medical Practitioners

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Karishma Patil

Date of Birth 12 April 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Ree labs

Project Title Awareness about stem cells banking among pregnant women and to study their views on enrolment and unenrolment of stem cells banking.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Kedar Dawle

Date of Birth 4 December 1987

Academic Qualification B.Tech.(Bioinformatics)

Summer Internship Oxygen Healthcare Communications,

Project Title "Perception Change of Pediatricians for Bournvita Li'l Champs"

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Khushboo Sharma

Date of Birth 24 December 1985

Academic Qualification B.Tech (Biotechnology)

Summer Internship HAVELLS

Project Title Business Development of Lighting Division of Havells

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Kiran Nallakukkala

Date of Birth 4 October 1988

Academic Qualification B.Sc.(Microbiology)

Summer Internship Oxygen Healthcare Communications Pvt. Ltd.

Project Title Perception change of Pediatricians for Bournvita Li'l Champs

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Monisha Anna Mathew

Date of Birth 10 August 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Healthcare Communications

Project Title Perception Change of Pediatricians for Bournvita Li'l Champs

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Nirbhay Bardiya

Date of Birth 15 March 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship WANBURY PHARMACEUTICALS

Project Title "Perception about Wanbury Pharmaceuticals"

Work Experience Jain Medical Store
Pharmacist
24 months (part time)

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Nitin Junghare

Date of Birth 21 October 1987

Academic Qualification B.Pharmacy

Summer Internship Abbott Healthcare Pvt Ltd.

Project Title To study the treatment pattern of Psychiatric Illnesses using Quetiapine and identify the market need for various strengths of Quetiapine (50 mg & 100 mg SR)

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Pooja Gupta

Date of Birth 23 November 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Rossari Biotech Ltd.

Project Title 1. Market potential of animal healthcare and nutrition products,
2. Market potential of pharmaceutical products,
3. Market potential for food processing enzymes,
4. New product development for improved cattle breeding

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Poonam Asrani

Date of Birth 18 November 1987

Academic Qualification B.Sc.(Biology)

Summer Internship Elder Pharmaceuticals

Project Title Preparation Of SOP for handling Out Of Specification (OOS) Results and its analysis.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Prafulla.Alevoor

Date of Birth 16 April 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Wockhardt Ltd

Project Title Perception Analysis Among Nephrologists And Internal Field Force Regarding Feasibility Of EPO (Erythropoietin) Pen.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Pratyusha Chillarige

Date of Birth 21 December 1987

Academic Qualification M.Tech Biotechnology (INTEGRATED)

Summer Internship 1.Reliance Lifesciences & Sayanj Pharmaceuticals

Project Title To assess the feasibility of scientific promotions for ALBUREL-LS
2. Pre-conceptual study of Sayanj Pharmaceuticals Pvt. Ltd.

<p>PGDM 2010-12 BIOTECH MANAGEMENT</p> 	<p>Name</p> <p>Date of Birth</p> <p>Academic Qualification</p> <p>Summer Internship</p> <p>Project Title</p>	<p>Preeti Pidugu</p> <p>8 August 1989</p> <p>B.Sc. (Life sciences)</p> <p>IDBI BANK</p> <p>Absconding and leaves.</p>
<p>PGDM 2010-12 BIOTECH MANAGEMENT</p> 	<p>Name</p> <p>Date of Birth</p> <p>Academic Qualification</p> <p>Summer Internship</p> <p>Project Title</p> <p>Work Experience</p>	<p>Rahul Gautam Jadhav</p> <p>27 October 1986</p> <p>B.Pharmacy</p> <p>Sorento Health Care Communications</p> <p>“Understand the dietary pattern and habits of urban Indians, understand the deficiencies in their diets, and recommend potential opportunities for nutritional supplements or functional food”</p> <p>Ranbaxy Pharma Trainee Medical Representative 2 Months</p>
<p>PGDM 2010-12 BIOTECH MANAGEMENT</p> 	<p>Name</p> <p>Date of Birth</p> <p>Academic Qualification</p> <p>Summer Internship</p> <p>Project Title</p>	<p>Sanket Savla</p> <p>1 November 1987</p> <p>M.Tech Biotechnology (INTEGRATED)</p> <p>PharmArc Analytical Solutions Pvt Ltd</p> <p>1. NovoNordisk Market Monitor: For NovoNordisk Belgium 2. AMR Data Analysis for IV Anti-fungal Market: For Gilead Sciences Europe Ltd. 3. Teva Strategy Analysis for Bio-T-Gel.</p>
<p>PGDM 2010-12 BIOTECH MANAGEMENT</p> 	<p>Name</p> <p>Date of Birth</p> <p>Academic Qualification</p> <p>Summer Internship</p> <p>Project Title</p>	<p>Sharvari Pradip Bakshi</p> <p>23 May 1989</p> <p>B.Sc.(Biotechnology)</p> <p>Panacea Biotec Ltd</p> <p>Identifying potential market for drug discovery through unmet medical needs.</p>

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Shikha Singh

Date of Birth 3 April 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Ranbaxy Laboratories Ltd

Project Title Exploring the usage of carbapenems in mild, moderate and severe infections.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Shruti Kaura

Date of Birth 6 June 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Health Communication

Project Title Perception Change Among Paediatricians Regarding Bournvita Little Champs.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Shuchi Shukla

Date of Birth 19 May 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Elder Pharmaceuticals

Project Title Market Research on Omega 3 Fatty Acids, Folic Acid with its market analysis, competitor analysis and study on its market potential.

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Sudeshna Dighe

Date of Birth 16 December 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Healthcare Communication

Project Title Perception Change of Pediatricians for Bournvita Li'l Champs

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Swetha Balasubramaniam

Date of Birth 30 June 1989

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen Healthcare Communication

Project Title Perception analysis of Bournvita lil champs

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Varun Doshi

Date of Birth 24 February 1988

Academic Qualification B.Pharmacy

Summer Internship Insignia Communications Pvt. Ltd.

Project Title Impact of Pharmaceutical Industry
Promotional Mix on Doctor's Prescribing
Behaviour

Work Experience Emcure Pharmaceuticals Ltd.
Business Executive
2 months

**PGDM 2010-12
BIOTECH
MANAGEMENT**



Name Vipul Mhatre

Date of Birth 6 October 1988

Academic Qualification B.Sc.(Biotechnology)

Summer Internship Oxygen healthcare

Project Title " Perception change of pediatricians for
Bournvita li'l Champs"