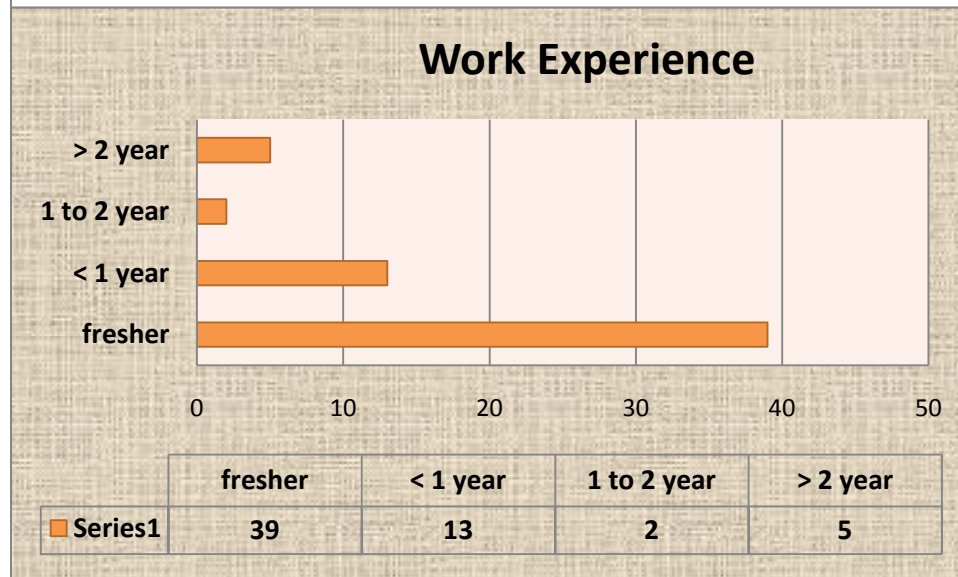
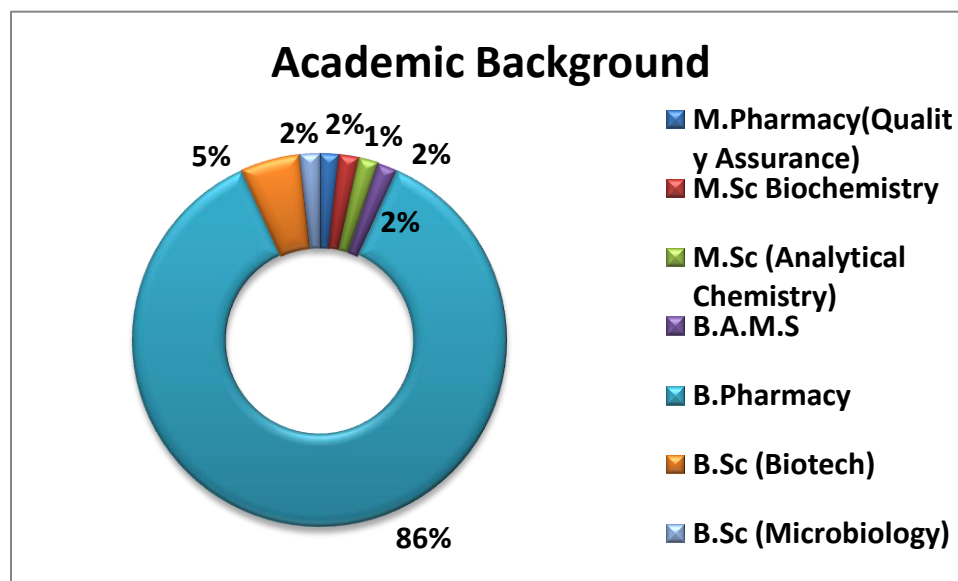


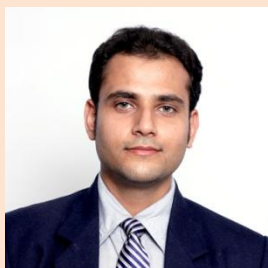
# PGDM PHARMA MANAGEMENT

## BATCH 2010-12



Academic Qualification		Work Experience	
M.Pharmacy(Quality Assurance)	1	fresher	39
M.Sc Biochemistry	1	< 1 year	13
M.Sc (Analytical Chemistry)	1	1 to 2 year	2
B.A.M.S	1	> 2 year	5
B.Pharmacy	51		59
B.Sc (Biotech)	3		
B.Sc (Microbiology)	1		
	59		

**PGDM 2010-12  
Pharma  
Management**



**Name** Abhishek Soni

**Date of Birth** 12 June 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Universal Medicare

**Project Title** 1. To study the potential of GUMMY BEARS TECHNOLOGY in India in future while managing present.  
2. To study the diagnostics infrastructure in India  
3. Study existing culture in organization & develop model to transform organization culture.

**PGDM 2010-12  
Pharma  
Management**



**Name** Aditya Puthran

**Date of Birth** 10 July 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Glenmark

**Project Title** Mapping opportunities in global respiratory market. Business Plan-Brazil and Asian Markets

**PGDM 2010-12  
Pharma  
Management**



**Name** Akash Patel

**Date of Birth** 30 September 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** PharmARC Analytic Solutions Pvt Ltd.

**Project Title** To provide competitive intelligence support through conference coverage and periodic competitor assessment in the Cardiovascular and Immunology therapy area.

**PGDM 2010-12  
Pharma  
Management**



**Name** Alok Dubey

**Date of Birth** 18 October 1986

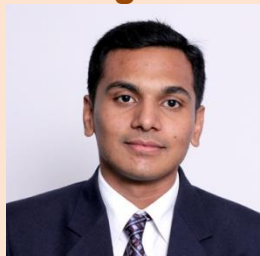
**Academic Qualification** B.Pharmacy

**Summer Internship** Sun Pharmaceutical Industries Ltd.

**Project Title** Improving productivity and reducing cost of production by studying change over time and cycle time.

**Work Experience** Flamingo Pharmaceuticals Pvt. Ltd.  
Production – Trainee, 2 months.

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Anish Shah</b>
<b>Date of Birth</b>	11 May 1985
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	FDC Ltd.
<b>Project Title</b>	To study perception and usage of Cefixime+Dicloxacillin combination by ENT specialists in various indications
<b>Work Experience</b>	Piramal Healthcare Ltd., Sanjivani Medicals, Territory Business Manager, Assistant Pharmacist. 32 months

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Ankit Singh</b>
<b>Date of Birth</b>	10 December 1985
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	Wockhardt Ltd.
<b>Project Title</b>	To understand the perception of doctors, consumers and retailers towards Protinex original and suggest measures that will help to increase the market share for Protinex Original.
<b>Work Experience</b>	Piramal health care pvt.ltd District Sales Manager 10 months

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Ankush Bhosale</b>
<b>Date of Birth</b>	16 November 1986
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	FDC Ltd.
<b>Project Title</b>	Mapping perception of Electral RTD at market place
<b>Work Experience</b>	Glenmark Sales officer 12 months

**PGDM 2010-12  
Pharma  
Management**



**Name** Ashish Kumar Mishra  
**Date of Birth** B.Pharmacy  
**Academic Qualification** 2 August 1986  
**Summer Internship** Wockhardt  
**Project Title** Hybrid Model for ZEDEX

**PGDM 2010-12  
Pharma  
Management**



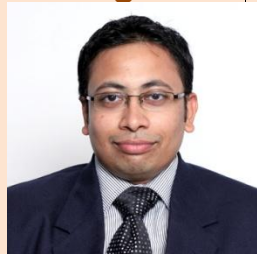
**Name** Asmita Dipak Tamhaney  
**Date of Birth** 30 April 1987  
**Academic Qualification** B.Pharmacy  
**Summer Internship** Sun Pharmaceutical Industries  
**Project Title** Event and Incident Management dealing with deviation management (OOS) in Pharmaceutical manufacturing and corrective actions for the same.

**PGDM 2010-12  
Pharma  
Management**



**Name** Deboshree Mukherjee  
**Date of Birth** 3 November 1988  
**Academic Qualification** B.Pharmacy  
**Summer Internship** Wockhardt Ltd.  
**Project Title** To study and analyse the existing products of wockhardt in emerging markets and also suggest a suitable product basket for the same.

**PGDM 2010-12  
Pharma  
Management**



**Name** Himanshu Agarwal  
**Date of Birth** 23 August 1987  
**Academic Qualification** B.Pharmacy  
**Summer Internship** Micro Labs  
**Project Title** To identify the prescribing differences between Atorvastatin and Rosuvastatin in managing dyslipidemia

**PGDM 2010-12  
Pharma  
Management**



**Name** Hitaishi Joshi

**Date of Birth** 18 November 1989

**Academic Qualification** B.Sc. (Biotechnology)

**Summer Internship** Elder Pharmaceuticals Ltd.

**Project Title** Preparation of Standard Operating Procedures (SOP) on Out Of Specification (OOS) test results and its analysis.

**PGDM 2010-12  
Pharma  
Management**



**Name** Hitesh Bhadiyadara

**Date of Birth** 17 February 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Mylan India Pvt Ltd

**Project Title** To find out the opportunities and challenges in HIV/AIDS market in Gujarat in Rajasthan & to give strategy for launching an HIV/AIDS drugs.

**Work Experience** Cryobanks India(P)Ltd, Intas Pharmaceuticals Relationship Executive, Field sales Executive 16 months

**PGDM 2010-12  
Pharma  
Management**



**Name** Kartik Soni

**Date of Birth** 13 October 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** SUN Pharmaceuticals

**Project Title** Analysis of repetitive failures of batches

**PGDM 2010-12  
Pharma  
Management**



**Name** Khadke Prashant Lahu

**Date of Birth** 14 March 1983

**Academic Qualification** B.A.M.S.

**Summer Internship** PharmARC Analytic Solutions Pvt.Ltd

**Project Title** 1)To provide conference intelligence support focusing on 'Emerging diagnostic trends and technologies' 2) To provide social media analysis around biologics 3) To provide analysis of emerging technology platforms for biotech products developement and Anti-TNF drug delivery devices

**Work Experience** Nagar Accident Hospital , Osmanabad  
RMO (Resident Medical Officer) and Admin.  
14 months

**PGDM 2010-12  
Pharma  
Management**



**Name** Kunal Sahebrao Sonawane

**Date of Birth** 7 December 1987

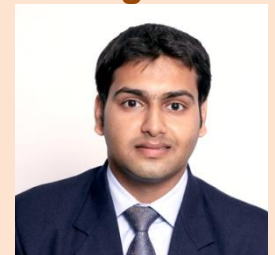
**Academic Qualification** B.Pharmacy

**Summer Internship** Novartis india ltd.

**Project Title** 1. To study the scope and perception of neurologist, diabetologist and CP's for carbamazepine in Neuropathic pain 2.Study the scope and perception of psychiatrist for carbamazepine in Bipolar Disorder.

**Work Experience** Torrent pharma ltd  
Medical representative  
10 months

**PGDM 2010-12  
Pharma  
Management**



**Name** Kushal Shah

**Date of Birth** 24 December 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Micro Labs Ltd.

**Project Title** To identify The Prescribing Differences Of Atorvastatin And Rosuvastatin In Managing mixed Dyslipidemia

**Work Experience** Zuventus Healthcare Ltd  
Territory Business Officer,  
4 months

<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p> <p><b>Work Experience</b></p>	<p><b>Kunte Sachin Appasaheb</b></p> <p>4 December 1984</p> <p>B.Pharmacy</p> <p>sanofi Aventis</p> <p>To understand the utility of health economic evaluations in general, &amp; to evaluate the possible use of a Health Economic study in establishing the health economic benefit of drugs in management of disease.</p> <p>Wockhardt Ltd, Prashant Medicals Trainee Production,Pharmacist 27 months</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p> <p><b>Work Experience</b></p>	<p><b>Mahesh M. Inde</b></p> <p>21 November 1987</p> <p>B.Pharmacy</p> <p>Elder Pharmaceutical Ltd</p> <p>To study the product strategy adopted by Pharmaceutical company in mature market of PVP-I antiseptic</p> <p>Intas Pharmaceutical Field Sales Officer,10 months</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Mahesh S. Jaju</b></p> <p>24 October 1989</p> <p>B.Pharmacy</p> <p>Elder Pharmaceuticals Ltd.</p> <p>Product strategy adopted by pharmaceutical company (PVP-I Case study).</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Mayur Mistry</b></p> <p>8 August 1986</p> <p>B.Pharmacy</p> <p>Mumukshu healthcare, Mumbai</p> <p>to study the market potential of telemedicine product e UNO -R10</p>

**PGDM 2010-12  
Pharma  
Management**



**Name** **Natasha M. Panicker**

**Date of Birth** 15 June 1989

**Academic Qualification** B.Pharmacy

**Summer Internship** Wockhardt Ltd.

**Project Title** Influencers on the selection of Infant Milk Substitutes and Weaning Foods in Mumbai, Class B and C towns as well as the prospective designing of a 6 month campaign for retailers in Mumbai.

**PGDM 2010-12  
Pharma  
Management**



**Name** **Nidhi Shrivastava**

**Date of Birth** 12 October 1988

**Academic Qualification** B.Pharmacy

**Summer Internship** Unimark Remedies

**Project Title** An analysis of Market Potential of Anti gas gangrene serum in management of gas gangrene.

**PGDM 2010-12  
Pharma  
Management**



**Name** **Nirav Ashok Gandhi**

**Date of Birth** 10 March 1988

**Academic Qualification** B.Pharmacy

**Summer Internship** PharmARC Analytic Solutions Pvt.Ltd

**Project Title** 1) Malaria Market Assessment for Tanzania and Zambia 2) Competitive Intelligence: Key Event Updates 3) Novo Nordisk Market Monitor: For NovoNordisk Belgium 4) AMR Data Analysis for IV Antifungal Market: For gilead Sciences Europe Ltd.

**PGDM 2010-12  
Pharma  
Management**



**Name** **Nupur Bharat Lakhani**

**Date of Birth** 20 May 1989

**Academic Qualification** B.Pharmacy

**Summer Internship** Sun Pharmaceutical Industries Limited, Silvassa

**Project Title** Inventory Management

<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Onil Subhash Ghotkar</b></p> <p>1 September 1988</p> <p>B.Pharmacy</p> <p>PharmARC Analytics</p> <p>1. Competitive landscaping for Oncology 2. Competitive landscaping for Neurodegenerative and Autoimmune disorders. 3. Market Assessment in Asia Pacific with special focus on Thailand, Indonesia, Vietnam, Phillipines and Malaysia</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Pankaj Sawant</b></p> <p>30 April 1988</p> <p>B.Pharmacy</p> <p>Ranbaxy laborateries ltd</p> <p>To study the prescription pattern and positioning slot of molecule</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Parikshit Chindhade</b></p> <p>3 October 1986</p> <p>M. Pharm ( Quality Assurance)</p> <p>Novartis India Ltd.</p> <p>To examine the opportunities and challenges for Rasilez and to determine the potential of a SPC with Amlodipine and a triple combination with Amlodipine and Hydrochlorothiazide.</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p> <p><b>Work Experience</b></p>	<p><b>Parth Gupta</b></p> <p>29 August 1986</p> <p>B.Pharmacy</p> <p>Ranbaxy</p> <p>To study &amp; gauge the potential of molecule X</p> <p>Emcure Pharma Territory manager 12 months</p>

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Pawan Bhusari</b>
<b>Date of Birth</b>	20 April 1989
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	Sun Pharma
<b>Project Title</b>	Mapping the Usage of Analgesics and Opioids Across Sociality.
<b>Work Experience</b>	Merck Serono Medical Representative 2 months

**PGDM 2010-12  
Pharma  
Management**



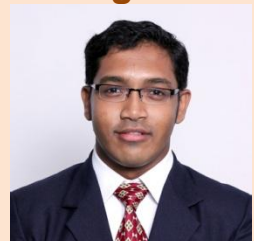
<b>Name</b>	<b>Pinaki Mitra</b>
<b>Date of Birth</b>	11 January 1982
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	Wockhardt
<b>Project Title</b>	Preference of weaning cereals at upcountry market in Maharashtra.
<b>Work Experience</b>	Sanofi-Aventis Scientific Sales Executive 44 months

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Prakash Kumar Pandey</b>
<b>Date of Birth</b>	7 December 1986
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	Mylan India Pvt Ltd.
<b>Project Title</b>	To understand the prevalence of HIV/AIDS and the treatment regimen being used in Public and Private market of Chhattisgarh and Madhya Pradesh

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Prasad Mahadevan</b>
<b>Date of Birth</b>	10 November 1986
<b>Academic Qualification</b>	M.Sc.(Analytical Chemistry)
<b>Summer Internship</b>	Oxygen Healthcare Communications Pvt.Ltd
<b>Project Title</b>	Perception Change of Pediatricians for Bournvita Li'l Champs

**PGDM 2010-12  
Pharma  
Management**



**Name** Prashant Madave

**Date of Birth** 27 January 1988

**Academic Qualification** B.Pharmacy

**Summer Internship** Emergent Medi tech (I) pvt.Ltd.

**Project Title** Implementation of social marketing model in rural areas for self Blood Glucose Monitoring Device.

**Work Experience** TCS, Trainee Clinical research associate  
4months 15days

**PGDM 2010-12  
Pharma  
Management**



**Name** Radhika Aeron

**Date of Birth** 19 September 1988

**Academic Qualification** B.SC.(Biotechnology)

**Summer Internship** Unimark Remedies

**Project Title** To identify the market opportunities for the launch of Paracetamol as intravenous fluid in 500 mg/50 ml

**PGDM 2010-12  
Pharma  
Management**



**Name** Radhika Mehta

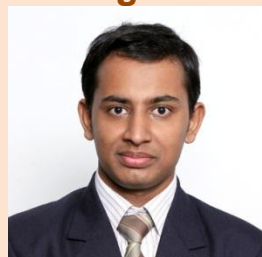
**Date of Birth** 3 April 1988

**Academic Qualification** B.Pharmacy

**Summer Internship** Euro RSCG

**Project Title** Perception Analysis of patients on Insulin and impact of therapy on the immediate family and social circle.

**PGDM 2010-12  
Pharma  
Management**



**Name** Rahul Bohra

**Date of Birth** 19 November 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Sanofi Aventis

**Project Title** Competitive Intelligence - To understand the different strategies and activities used by the top pharmaceutical companies to maximise their growth and their sustainability in cardiac, diabetic and neuropsychiatric segments, Which helps managers in making strategic decisions.

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Rajesh N. Borkar</b>
<b>Date of Birth</b>	22 September 1982
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	Universal Medicare
<b>Project Title</b>	Consolidation of nutraceutical's list and Development of novel combination in superspeciality (Diabetes & Cardiology) as Nutraceuticals. The study of diagnostic infrastructure (Pathological testing) in rural India.
<b>Work Experience</b>	Citadel Aurobindo Biotech Ltl, Sun Pharma, Novo Nordisk Ind Pvt Ltd. Territory Officer, Profesional Sales Executive, Marketing Executive 71 months

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Rohan Dhanu</b>
<b>Date of Birth</b>	19 June 1986
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	FDC Ltd.
<b>Project Title</b>	Strategic Implementation Of e-Reporting in an organization
<b>Work Experience</b>	Meyer Organics Pvt. Ltd Medical Representative 20 months

**PGDM 2010-12  
Pharma  
Management**



<b>Name</b>	<b>Rohit Madhukant Patel</b>
<b>Date of Birth</b>	22 May 1986
<b>Academic Qualification</b>	B.Pharmacy
<b>Summer Internship</b>	FDC Ltd.
<b>Project Title</b>	To Study Need and Scope of Omega - 3 Fatty Acids
<b>Work Experience</b>	Novartis India Ltd. Medical Representative 23 Months

**PGDM 2010-12  
Pharma  
Management**



**Name** Sandeep Hari Mane

**Date of Birth** 30 November 1984

**Academic Qualification** B.Pharmacy

**Summer Internship** Macleods Pharmaceutical Ltd.

**Project Title** To analyse prescription pattern for Moxonidine, Statins combination with Vitamin D and Antioxidants

**Work Experience** Macleods Pharmaceutical LTD  
Professional sales officer  
32 Months

**PGDM 2010-12  
Pharma  
Management**



**Name** Sandip Shivraj Deshmukh

**Date of Birth** 1 January 1985

**Academic Qualification** B.Pharmacy

**Summer Internship** INVIDA Pharmaceutical Pvt. Ltd.

**Project Title** Market research on RABEPRAZOLE & perceptual mapping of Doctors.

**PGDM 2010-12  
Pharma  
Management**



**Name** Shripad D. Padgilwar

**Date of Birth** 5 May 1987

**Academic Qualification** B.Pharmacy

**Summer Internship** Sanofi Aventis

**Project Title** Competitive Intelligence -To understand the different strategies and activities used by the top pharmaceutical companies to maximise their growth and their sustainability in cardiac, diabetic and neuropsychiatric segments, Which helps managers in making strategic decisions.

**PGDM 2010-12  
Pharma  
Management**



**Name** Shruti Reddy  
**Date of Birth** 27 March 1987  
**Academic Qualification** M.Sc. (Biochemistry)  
**Summer Internship** Oxygen healthcare communications  
**Project Title** Perception analysis of Doctors towards Cadbury Bournvita Li'l Champs.  
**Work Experience** Maersk Global Customer Service Executive  
7 months

**PGDM 2010-12  
Pharma  
Management**



**Name** Shuchita Jain  
**Date of Birth** 7 August 1986  
**Academic Qualification** B.Pharmacy  
**Summer Internship** Wockhardt Pharmaceuticals  
**Project Title** The identification of the usage & positioning for citicoline (Strolife Mono) and citicoline +piracetam (Strolife) in the therapeutic arsenal and design an appropriate launch strategy

**PGDM 2010-12  
Pharma  
Management**



**Name** Shweta Navin Gujare  
**Date of Birth** 17 November 1988  
**Academic Qualification** B.Pharmacy  
**Summer Internship** IPCA Laboratories  
**Project Title** To evaluate OTC healthcare market in key international markets and recommend strategies for IPCA's entry.

**PGDM 2010-12  
Pharma  
Management**



**Name** Sneha Chithambaran  
**Date of Birth** 14 January 1989  
**Academic Qualification** B.Pharmacy  
**Summer Internship** Universal Medicare  
**Project Title** OTC marketing

**PGDM 2010-12  
Pharma  
Management**



**Name** Sonu Sharma

**Date of Birth** 27 January 1988

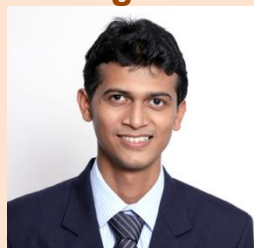
**Academic Qualification** B.Pharmacy

**Summer Internship** PharmArc

**Project Title** Identification of key opinion leaders (KOL) for the **launch HPV Vaccine in India**  
HIV/AIDS market assessment-Poland

**Work Experience** Zuventus Healthcare Ltd.  
Business Officer  
7 Months

**PGDM 2010-12  
Pharma  
Management**



**Name** Sumeet Parkar

**Date of Birth** 11 October 1987

**Academic Qualification** B. Pharmacy

**Summer Internship** GlaxoSmithKline Pharmaceuticals Ltd.

**Project Title** To assess the use of High end antibiotics in critically ill patients

**PGDM 2010-12  
Pharma  
Management**



**Name** Sumeet Shamrao Inamdar

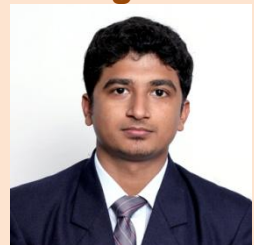
**Date of Birth** 23 March 1988

**Academic Qualification** B.Pharmacy

**Summer Internship** Mumukshu Healthcare

**Project Title** To Analyse the Market for Telemedicine Product in Marathwada Region of Maharashtra

**PGDM 2010-12  
Pharma  
Management**



**Name** Sumit Sahu

**Date of Birth** 31 July 1989

**Academic Qualification** B.Sc. (Biotechnology)

**Summer Internship** Oxygen Healthcare Communications

**Project Title** Perception Change of Pediatricians for Bournvita Li'l Champs

<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Sunil Pillai</b></p> <p>20 August 1987</p> <p>B. Pharmacy</p> <p>Universal Medicare</p> <p>Preparation of consolidated list of Nutraceuticals, Market Research in M.P and U.P.</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Supriya bhaskar rao</b></p> <p>5 January 1988</p> <p>B.Sc.(Microbiology/ Biochemistry)</p> <p>Reliance life sciences</p> <p>Market estimation of albumin in India</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Surbhi. S. Sarvaiya</b></p> <p>18 June 1988</p> <p>B.Pharmacy</p> <p>Universal Medicare</p> <p>1) Perception of Chemist for OTC Nutraceuticals and sales of Cod Liver Oil, 2) Factors affecting customers to buy OTC Nutraceuticals &amp; Brand Awareness regarding Cod Liver Oil. 3) Customer Care Service &amp; its Improvement</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Suresh Patel</b></p> <p>1 June 1987</p> <p>B.Pharmacy</p> <p>Emergent Medi Tech (India) Pvt Ltd.</p> <p>Implementation of social marketing model in rural areas for self Blood Glucose Monitoring Device.</p>

<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Swati Luniya</b></p> <p>17 June 1988</p> <p>B.Pharmacy</p> <p>Sun Pharmaceutical Industries</p> <p>Change Control Management</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Vijaya Krishnan</b></p> <p>29 November 1988</p> <p>B.Pharmacy</p> <p>Novartis India Ltd.</p> <p>To understand the market position of Lopressor in the current BETA BLOCKERS market.</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p>	<p><b>Vikrant Nakhate</b></p> <p>13 February 1986</p> <p>B.Pharmacy</p> <p>Sun Pharmaceuticals</p> <p>To map the perception of Doctors regarding nutrition supplements for hair disorder</p>
<p><b>PGDM 2010-12 Pharma Management</b></p> 	<p><b>Name</b></p> <p><b>Date of Birth</b></p> <p><b>Academic Qualification</b></p> <p><b>Summer Internship</b></p> <p><b>Project Title</b></p> <p><b>Work Experience</b></p>	<p><b>Vivek J. Vyas</b></p> <p>11 October 1987</p> <p>B.Pharmacy</p> <p>Wockhardt Ltd.</p> <p>To find out the brand extension opportunities for WINOFIT to straddle nutrition space.</p> <p>British Biologicals Business Officer 6 months</p>