

FAQs for PGDM / PGDM (Pharma and Biotech) Admission

For the Batch 2016-18

1) What is the minimum educational qualification required to get into the PG program?

Ans: Graduation (minimum three year duration) in any discipline from a recognized university with minimum of 50 per cent marks. The students who are appearing for final year examination / awaiting final year results can also apply. However, for Pharma & Biotech program, one needs to be Pharma Graduate or graduate in any science discipline with 50 per cent marks.

2) What are the various exams considered?

Ans: We consider marks in any of the following all India examinations:
CAT/ CMAT / ATMA / MAT / MH-CET / XAT

3) What are the minimum cut off scores in each of the tests that are considered?

Ans: SIESCOMS believes in the overall personality while selecting students considering their past academic records, work experience, if any, among others. **There is no prescribed minimum cut off score for any test.** However, due weightage is given to the test scores. **For this year's admission 20 percent weightage will be given to the test score.**

4) Can I apply for PGDM program if I have not appeared for any of the above mentioned entrance tests?

Ans: No

5) What scores do I submit if I have given all the exams?

Ans: You can submit all the scores whatever you have appeared at or wherever you have scored highest.

6) What are the selection criteria for PGDM programs?

Ans:

1. Test score
2. Group Discussion (GD)
3. Two Rounds of personal interview (PI):
 - a) Technical Interview: These interviews test your basic knowledge and look into your overall understanding.

b) Competency based Interview: Competency or behavioral interviews are based on the idea that past behavior is the best predictor of future behavior. The interviewer will want specific examples of when and how you demonstrated particular behaviors.

4. Past academic records
5. Work experience, if any

Based on weighted average of the above parameters, the merit listing is done.

7) What weightage do we give for various parameters in selection process?

Ans: Weightages vary from year to year. Apart from GD and PI, weightage is also given to past academic credentials and work experience. Test scores also carry a weightage. As stated earlier, for this year's admission 20 percent weightage will be given to the test score.

8) Where would the admission process be conducted?

Ans:

Last year the process was conducted at SIESCOOMS campus, Mumbai, Delhi, Bengaluru, Bhopal, and Ahmedabad. The details of the centres for this year along with dates will be uploaded separately. Please keep in touch with the website.

Note: Any of the outstation centers can be changed at the discretion of the institute depending on response. Other centers may also be added depending on response.

9) What ranking / positioning does SIESCOOMS have on an All India basis?

As a result of the strong intellectual capital, academic ambience and close liaison with the industry, the institute, has always featured amongst the **top business schools** at the national level.

Some of the latest Ranking & Awards achieved in the recent past years are-

Rankings:

- **Times of India-Best B-School survey (Feb 2015):** 25th among all B-Schools in India
- **Business World (Dec2015):**26th among all Private B-Schools in India
- **OUTLOOK Best Business Schools Ranking(Sep 2015):** 36th - Drishti Survey

- **Higher Education Review (March 2015):** 18th among all B-Schools in India Beyond IIMs
- **Higher Education Review (March 2015):** 4th in Academic Excellence, among all B-Schools in India Beyond IIM's
- **Business Today-India's Best B-School Survey (Nov 2015):** 55th Among all Management Institutes in India
- **Business India (Dec 2014):** A+++ Among All B-Schools in India
- **The Week (Nov 2014):** 42nd among all B-Schools in India
- **Business Barron B-School survey (Feb-March 2013 issue):**15th Among all Management Institutes in India

Awards:

- **Best B-school with innovative marketing to the target segment 2015** by DNA and Star Group 18th Feb 2015
- **Business School with Industry Related Curriculum in Marketing** at *the ABP News Education Awards 2014*
- **DNA & Star of Industry Group presented SIESCOMS with Best B-School with Innovative Marketing to the Target Market Segment Award (17th February 2014)**
- **Dewang Mehta Award for B-School with Best Academic Input(Syllabus) in Pharma Management** ,23rd Oct 2013
- **SIESCOMS bags the 7th Indy's Best B-School Leadership Award (14th February 2013)**
- **DNA & Star of Industry Group presented SIESCOMS with B-School Leadership Award and Best B-School with Innovative Marketing to the Target Market Segment Award (17th February 2013)**
- **IMC Ramakrishna Bajaj National Quality (IMCRBNQ) Award** under Education Category for the year 2008

10) How is the placement scenario at SIESCOMS?

Ans: The placement is quite decent at SIESCOMS. The institute has very good relationship with a large number of corporate from various sectors. The statistical details of the **placement** of the batch 2013-15 are as under:

- a. **Highest salary:** Rs 17.0 lacs p.a.
- b. **Average salary:** Rs 6.5 lacs p.a.
- c. **Lowest salary:** Rs 4.00 lacs p.a.
- d. **No. of companies visited:** 215

The ROI for SIESCOMS is quite comparable, if not better, than many of the comparable institutes considering the fees and initial placement salary. For other details including companies coming to the campus, please refer to the institution website.

11) What are the different specializations offered by SIESCOMS?

Ans: The institute offers **five** specializations in PGDM program: **Sales and Marketing, Finance, HR, Operations and Supply Chain Management and Information Technology**. SIESCOMS also has a dual specialization facility. Pharma & biotech have the main specialization in areas of **Sales & Marketing** and **Operations & Supply Chain Management**.

From this year onwards the following two specializations are intended to be launched subject to getting a minimum critical mass of 10 students:

a. International Business

b. Entrepreneurship

12) What is the intake of students in different PG programs?

Ans:

1 Post Graduate Diploma in Management (PGDM)-AICTE approved: **120**

2 PGDM (Pharmaceutical Management)-AICTE approved: **60**

3 PGDM (Biotechnology Management)-AICTE approved: **30**

13) What are the other Programs offered by the Institute?

a. MMS (Masters in Management Studies)-University of Mumbai affiliated: **120 seats** (plus 1 from J & K)

b. MCA (Masters in Computer Application) University of Mumbai affiliated: **60 seats**

c. PGDM (AIMA)-AICTE approved: **60 seats**

d. PGDM (AIMA) Weekend Program for Working Executives

14) What type of reservations the institute has?

Ans: SIES is a Tamil Linguistic Minority Institute. Hence, 51 per cent seats of all programs are reserved for Maharashtra domiciled students with 'Tamil' as the mother tongue.

However, if adequate number of qualified candidates are not available from the above category, such seats are made open to general candidates. **Further, all admissions to SIESCOMS are based purely on merit**. The only exception is children of employees of SIES institutions.

15) What is the application fee for each program?

Ans: a. For all PGDM programs, the Application Fee is as follows:

One Program	Rs.2000/-
More than one program	Rs. 3000/-

Note: PGDM (Pharma and Biotech) would be considered as one program for the purpose of application fee.

b. For **Current students of SIES institutions** the Application Fee is as follows.

One Program	Rs.1500/-
More than one program	Rs. 2500/-

However the students have to get their current Identity proof card for getting the concession in the application fee.

16) How is the application fee to be paid?

Ans: The application fees are to be paid through demand draft favoring **SIES College of Management Studies** payable at Mumbai.

17) What is the fee structure for various PGDM programs?

Ans: The fee structure for the year 2016-18 is as follows:

PGDM - **Rs 3, 40,000** per year (including formal suit, fees for Peregrine Evaluation, and industry visits / outbound experiential learning / aptitude test cost)

PGDM (Pharma and Bio tech)-**Rs 2, 60,000** per year (including formal suit, and industry visits / outbound experiential learning / aptitude test cost)

Note: for students who would like to go in for global immersion program have to pay additional sum of Rs 1.50 lacs to cover the cost of the international trip.

Fees are payable annually.

18) Are there any management seats?

Ans: No, all seats are purely on merit except children of employees of SIES institutions. The institute does not charge any **Capitation Fees**, whatsoever. Further, the institute does **NOT** have any admission agents for the purpose of admission to any of the programs at SIESCOMS.

19) Will I get refund of fees if I cancel my admission?

Ans: Yes, As per AICTE rules.

20) Does SIESCOMS offer any loans / financial assistance through banks?

Ans: The institute has tie-up with SBI & IDBI bank and assistance is provided for getting bank loans. However, usual terms & conditions of the banks would apply.

21) Does SIESCOMS provide hostel facility?

Ans: The Institute takes special care to ensure all students are helped to get students' accommodation in close proximity. The students who would like to get assistance for getting hostel accommodation are requested to get in touch with the Registrar Mr R Chandrasekhar: rsc18@rediffmail.com (9323039357)

22) Where will I get the SIECOMS application form for PGDM, PGDM (Pharma and Biotech Management) programs?

Ans:

- Institute office at Nerul, Navi Mumbai on all working days (10.00 am to 4.00 pm)
- Website (www.siescoms.edu) from where they can be downloaded and submitted to the institute personally or by post.

23) What is the last date for sale and submission of Application Forms?

Ans: Last date of sale & submission of forms: **25th April, 2016**

24) What is the date of declaration of results?

Ans: Within one month from the date of GD/PI process.

25) What is the date of commencement of classes for PGDM programs?

Ans: July-2016

26) Which is the institute number / email id where I can get some admission related information?

Ans: Numbers: 61082400. Contact persons: Ms. Bindu or Ms. Rachna

Office admission Id: admissions@siescoms.edu /

Admissions help lines: 9324892434 / 9324364263

27) Any faculty member I can get in touch with for my doubts.

a. Prof. Nitin Vazirani- vazirani.nitin@gmail.com

b. Prof C R Radhakrishnan- radhakrishnan.cr@gmail.com

c. Prof Swati Kulkarni- malavika.swati@gmail.com

e. Prof.Chitra R- chitra.ramanan38@gmail.com (with specific reference to Pharma / Biotech programs)

g. Prof Pankaj Srivatava - pankajksrivastav@gmail.com

General Information:

In case you have a major issue, please contact the Mentor of the institute Dr. A K Sen Gupta at aksengupta51@gmail.com.

